

How Vistage Has Helped The Orlando Law Group Grow

In 2011, attorney Jennifer Englert had a strong intuition that her two-year-old firm, The Orlando Law Group, was well-positioned to expand. Her client base had grown steadily, creating a solid foundation for growth. She also had a pretty good idea where in Central Florida she wanted to expand.

"It was pretty clear that the Lake Nona area was about to experience a lot of growth," Englert said. "It really was a no-brainer."

She opened her Lake Nona office the same year and it turned out to have been the right decision. As the area's business profile has grown over the past few years, The Orlando Law Group has grown right along with it, providing expert legal services to area residents, businesses, homeowners associations, and non-profit organizations.

A few years later, Englert was attending a charity golf tournament. That's when she met George Livingston, a founding partner of commercial real estate firm NAI Realvest and a longtime member of Vistage. They struck up a conversation that would have a lasting impact on Englert's future.

"George was very accomplished," Englert said. "At the same time, he was very giving of his time. We spoke for quite a while and he told me about Vistage, and how much his membership in the group had helped him throughout his career. He said Vistage was a key part of his success."

Shortly after that conversation in 2014, Englert joined Vistage and the benefits were clear immediately.

"The breadth of experience among the members is so valuable to me," she said.

"It's a rare opportunity to be able to bounce ideas off some of the smartest people I know, and the feedback I get is invaluable. My one-to-one meetings with our leader, Linda (Pfister), have been especially helpful when I've had complex personnel issues. She keeps me accountable."

Jump ahead to 2016, and The Orlando Law Group was looking to add a fourth location, this time in Seminole County. According to Englert, having gone through an expansion both with and without Vistage gave her a revealing side-by-side comparison.

"I was fortunate that expanding into Lake Nona was a clear-cut decision," she said. "But I think if I had been a Vistage member then, I would have been even more confident about it. With the latest move, the Vistage members offered great insights that made this move a little less stressful and a lot more successful."

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- Jennifer Englert, Vistage Florida member



About Vistage

Vistage offers professionally facilitated peer programs for Florida CEOs, Presidents and Business Owners of both larger organizations as well as emerging small businesses. Members meet monthly in small groups of 12-16 hand-selected members where they focus their collective brainpower on each other's opportunities and challenges, and hear expert speakers. Since 1957 Vistage has been dedicated to increasing the effectiveness and enhancing the lives of CEOs. There are 23,000+ members worldwide – with more than 800 in Florida.

To learn more call Vistage Florida at 800.733.4832 or visit florida.vistage.com

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